



# Margaret Laufenberg

ART DIRECTOR & GRAPHIC DESIGNER

marglaufenberg.com

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## WHAT I KNOW

### Savannah College of Art and Design

B.F.A. Advertising and Branding,  
Class of 2020  
Concentration in Art Direction

## WHAT I CAN DO

- Adobe Creative Suite
- Procreate
- Microsoft Office Suite
- Human-Centered Research
- Copywriting Capabilities
- Logo Designing
- Content Creation
- Model Experience
- Certified Barista
- Basic Psychology knowledge
- Hopeful Empath

## WHAT I'VE DONE

### Junior Art Director

- JacobsonRost, Steve Simoncic
- April 2021-Present
- Designer for client social media, webpages, branding and PR material
- Management of agency social media content

### Freelance Social Media Manager/ Graphic Designer

- Sensational Brain LLC, Gwen Wild
- March 2020-October 2020
- Designed and posted media content

### Social Media Manager/Graphic Designer/ Sales Associate/Barista

- Nine Line Apparel/Bunker Cafe, Rudy Gasdik
- January 2019-March 2020
- Logo designing, content creation and assisting guests.

### Account Executive

- Global Legacy Consulting, Mohsin Bolwala
- April 2018-July 2018
- Direct sales and customer service

### Marketing Intern/Team Member

- Chick-fil-A, Ann Collins
- February 2014-May 2018
- Assistant to marketing director

Currently seeking positions fully remote or hybrid in Charlotte, NC

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